



Counterpart Moves HQ to Fishers Visionary Park

Software Firm Joins Surge of Tech Companies to Move to Fishers

Fishers, IN | November 26, 2018—Software development firm Counterpart relocated its headquarters to Visionary Park in Fishers. The custom software firm is one of the first flagship tenants in the Visionary I building on the corners of Visionary Way and Technology Lane, located between the Launch Fishers coworking space and the Indiana IoT Lab.

Chief Strategy Officer Drew Linn said the move to Fishers—consistently recognized by the media for the city’s quality of life and pro-business environment—is a significant one for the firm, which has spent the last 25 years in the Keystone and Castleton areas of Indianapolis.

“The greater Indianapolis region, Fishers specifically, has grown into a booming community full of innovative organizations and transformational leadership,” said Linn. “What better place for us to call home?”

Since 1993, Counterpart has built custom software solutions for organizations of all sizes and industries. No strangers to Fishers, the firm has partnered with many organizations in the area, including Hamilton County Government, Hamilton Southeastern High School, Youth Mentoring Initiative (YMI), as well as entrepreneurial efforts incubated at Launch Fishers.

“We’re thrilled to welcome Counterpart to Fishers,” said Fishers Mayor Scott Fadness. “It’s a true testament to have such a well-established software company be part of the thriving tech hub and business community we’re building here.”

The firm nearly doubled its space in the move to Visionary Park, an Indiana Economic Development Corporation Certified Technology Park. Counterpart worked with Citimark, Parallel Design Group, and Fleming Interior Group, an Indianapolis-based representative of Kimball Office and a long-time partner of Counterpart’s, to create a refreshing and vibrant space.

“We intentionally shied away from a trendy open-office plan,” said Counterpart COO and Partner Jason Bourg. “We created an environment that provides access to open, collaborative areas but also balances the need our production team of developers, testers and designers has for quiet, focused and personal space.”

Counterpart touts a successful culture of remote and in-office working. To accommodate flexible schedules, Counterpart’s 22 team members have a choice to own their own office space, share an office, or plug into shared commuter offices on the days they’re in. The expansion in overall square footage and floor plan flexibility will better accommodate the team and allow for controlled scalability and growth.

Counterpart will hold an open house on Thursday, November 29, 2018, beginning at 4:30 P.M.



About Counterpart

Counterpart is a custom software development firm that builds comprehensive solutions for complex business challenges. Counterpart's team of full-stack developers, designers and testers leverages technology to create tangible business impact for non-profits, Fortune 500 companies, small businesses and others. At Counterpart, each software solution goes beyond code to get to the heart of the business it serves.

For more information about Counterpart, visit www.counterpart.biz; Twitter and Instagram, @counterpartbiz; or Facebook.com/counterpartbiz.

Contact

Drew Linn, Chief Strategy Officer
Drew.Linn@counterpart.biz
(o) 317.587.1621, Ext. 17